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- 2. Preferred panel: The Powers of Persuasion
- 3. Title of paper: A Vexing Problem Revisited: Protreptic, Paraentic and Autobiography.
- 4. Length of paper: 20 minutes

## 5. Outline of content:

The paper investigates the nature of ancient protreptic as a continuation of a previous analysis of the protreptic characteristics of Augustine's Confessions. It discusses the problematic nature of defining this genre and, proceeding from the work of Hartlich, Jordan, Van der Meeren and Slings (amongst others), examines elements of a number of extant (and fragments of non-extant) ancient protreptic texts (like Isocrates' Ad Demonicum, Aristotle's Protrepticus, Plato's Euthydemus and Apology, Cicero's Hortensius, Seneca's Epistula 90, Clement's Protrepticus and Augustine's Confessions). In its suggestions about the nature of protreptic the paper focuses on the communicative purpose of these (and other) texts, the use of topoi and the distinction between protreptic and paraenetic as well as the intersection between autobiographical narration and protreptic purpose.