

CONFRONTATION AND CULTURAL INTEGRATION OF THE CELTS IN THE ROMAN EMPIRE: THE CASE OF HISPANIA.

Summary:

Having in mind the close relationship between the construction of identities and the power to represent, this paper focuses on the main features of Celtic alterity as represented by Graeco-Roman writers, to analyze later some privileged examples of the integration of those peoples in the new provincial societies, mainly in Hispania. A special attention is paid to the role of religion as a means of communication in that process, concretely –and according to the complexity of the *interpretationes*- to some bilingual -Latin and Lusitanian- texts and to some iconographies alternative to the Romano-hellenistic models.